### usiness eport



PARIS 2024



PARTENAIRE PREMIUM

PARIS 2024

# editorial

As a regional cooperative insurance-bank, the Caisse d'Epargne Ilede-France does its utmost to be useful to its clients, shareholders and the local community. This purpose sets our course to continue our development and modernise in a sustainable way. It is also the foundation of our PARI 2024 strategic project launched in 2022 through which we link our business ambitions to our human and societal commitments. Through this plan our action priorities (development, client satisfaction, modernity, CSR) are driven by the men and women who make up our bank: the Managers and their teams.

The geopolitical, energy and economic crises added up in 2022 making the context complex and uncertain. During this particular period, our cooperative model appeared more virtuous than ever. We were able to play a central role in supporting local players (hospitals, businesses, associations...) and in the financing of energy sobriety and renewable energies. Our banking offer has thus expanded thanks

to our adaptability, which also enables us to look towards 2023 with confidence while remaining aware of the challenges ahead. Our responsibility, solidity and expertise are the keys to act locally and sustainably, as close as possible to our territory, at the service of each and every person who lives, studies, works and invests here.

The Caisses d'Epargne are the driving force behind a national momentum and we bear these shared commitments and spread them throughout the IIe-de-France region. 100% cooperative, 100% regional, 100% useful. The Caisse d'Epargne IIe-de-France reinvests savings through a short circuit and thus helps the region develop. It acts in the interest of its shareholding clients, i.e. IIe-de-France clients, and has had the same goal for over 200 years: "be useful".

It is thanks to these commitments shared with all our teams and partners that we continue to contribute sustainably to the economic and societal development of the IIe-de-France region.



DIDIER DOUSSET Chairman of the Steering and Supervisory Board (COS)



DIDIER PATAULT Chairman of the Management Board

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### Management Board

WHAT IS NOT THE OWNER.

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Cm.





DIDIER PATAULT Chairman of the Management Board



**LEÏLA PHELOUZAT** Corporate Secretary



PASCAL CHABOT

Management Board Member Regional Development Banking, Organisation and IT Division



FLORENCE DUMORA

Management Board Member Finance Division



FRANÇOIS DE LAPORTALIÈRE

Management Board Member Resources and Banking Services Division



DAVID NOWICKI

Management Board Member Retail Banking Division



**DIDIER DOUSSET** Chairman of the COS (LSC Val-de-Marne) **CAROLINE DEGAGNY** Vice-Chairwoman of the COS (LSC Hauts-de-Seine)

### LSC REPRESENTATIVES

DANIEL DE BEAUREPAIRE CYRIL BAYVET (LSC Paris Ouest)

MARIE-VÉRONIQUE LE FEVRE SABINE SALVIA-PRATS (LSC Paris Est)

THIERRY REGNAULT DE MONTGON (LSC Seine-et-Marne)

LORENZA MALLEZ BARONE ODILE VERNET (LSC Yvelines) JEAN-FRANÇOIS LEGARET NAJLAA YASSINE (LSC Essonne)

**GUILLAUME DRANCY** (LSC Hauts-de-Seine)

**PATRICK BECHET** (LSC Seine-Saint-Denis)

MONIQUE KIM GALLAS (LSC Val-de-Marne)

LAURENT DE CHERISEY (LSC Val d'Oise)

### REPRESENTATIVE FOR LOCAL AUTHORITIES AND PUBLIC ESTABLISHMENTS FOR INTER-MUNICIPAL COOPERATION

**LUDOVIC GUILCHER** Commune of Issy-les-Moulineaux

### **EMPLOYEE REPRESENTATIVES**

LILIANE CALIXTE PHILIPPE BINET

### **EMPLOYEE COOPERATIVE SHAREHOLDERS REPRESENTATIVE**

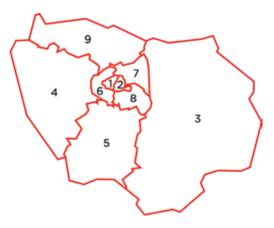
LUCIEN VALVERDE

### 9 LOCAL SAVINGS COMPANIES (LSC)

As a cooperative bank, the Caisse d'Epargne Ile-de-France opens up 100% of its capital to its clients by subscribing to cooperative shares from LSCs. Each of the 9 LSCs is represented by a Board of Directors and a Chairperson:

1. LSC PARIS OUEST	2. LSC PARIS EST
3. LSC SEINE-ET-MARNE	4. LSC YVELINES
5. LSC ESSONNE	6. LSC HAUTS-DE-SEINE
7. LSC SEINE-SAINT-DENIS	8. LSC VAL-DE-MARNE

9. LSC VAL D'OISE



**THOMAS LEVET** Delegate to the LSCs Institutional Affairs Executive Director

# highlichts

In 2022, the Caisse d'Epargne Ile-de-France lived up to its vocation of being useful by actively contributing to the Ile-de-France economy.

### Commit through the new PARI Strategic Plan 2024

The Caisse d'Epargne IIe-de-France closed out its previous plan with **a very strong development momentum** characterised by annual growth of over 25,000 new banking clients and growth in excess of 10% in the activity flows for the regional development bank. Driven by this momentum, this new Strategic Plan **sets the ambition to consolidate the bank's relational model offering the best of human and digital worlds.** 

### Support the growth of economic players

The Caisse d'Epargne IIe-de-France supports the clients in its territory in terms of debt and equity with a range of dedicated solutions and expertise.

In 2022, more than 80 financing operations were put together for an amount of more than €800 million in particular through LBO acquisition operations or financing of renewable energy projects.

### Be a responsible, inclusive and attractive employer

In 2022, the Caisse d'Epargne Ile-de-France launched its new employer brand with the signature line **"Your talent inspires us!"** The goal was to strengthen its appeal and retain its talents. **With more than 450 positions to be filled in 2022**, the Caisse d'Epargne Ile-de-France was one of the most important recruiters in the Ile-de-France region that year.

### **Digitise the client relationship**

As interactions with clients intensify as a result of increased use of digital technologies and the growing number of players involved, the Caisse d'Epargne Ile-de-France continues to adapt in order to address the expectations and enhance the experience of its clients, our core concern.

Relationship management is an example of this with 2 major innovations in 2022 that put digital technologies at the service of the account officer.

One concerns the multi-channel vision of client interactions with the *Contacts 360* tool and the other concerns people who want to engage in a commercial relationship with the **digital relationship start-up path experiment**.



Net banking income

### €320 million

net income

60 % operating coefficient

### €74.4 Bn

outstanding loans

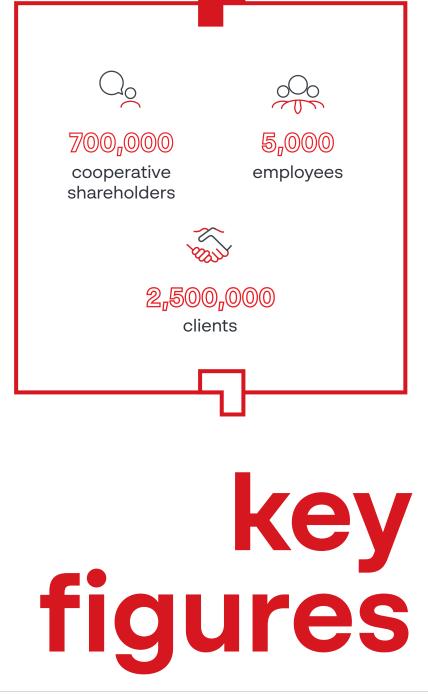
### €6.5 Bn

equity group share



Balance sheet total

Consolidated IFRS standards as of 31 December 2022



Innovation, simplicity and security at the service of development and client satisfaction



retail

anking

5 Private Banking centres

Ł

business centres dedicated to entrepreneurs

### Secure operations

The Caisse d'Epargne Ile-de-France continued to roll out its Sécur'Pass security solution with a further 130,000 cardholder and non-cardholder clients signing up to this service. At the end of 2022, 78% of banking clients were equipped with Sécur'Pass and 90% of online payments were made with this enhanced authentication system. This not only addresses PSD2 regulatory requirements but has also improved the client experience by strengthening online and transaction security. This enhanced authentication has been extended to other services for eligible clients, such as mobile phone number updates or remote address changes.

### New employees: a new training and onboarding path

In 2022, the Caisse d'Epargne Ile-de-France hired 484 account officers. Efficient onboarding and retention of these new employees are major challenges.

To take up these challenges, the Human Resources Department and Retail Banking have worked closely together to overhaul training paths. Thus, since September 2022, two major actions have been put in place. On the one hand, an extended immersion period enables newcomers to better discover the bank before being assigned to a branch. On the other hand, the training paths have been redesigned to better adapt to the diversity of the commercial profiles hired; some have banking experience and others do not.

### **Branch renovations**

The Caisse d'Epargne Ile-de-France continues to invest in its branch network and fully overhauled 40 branches in 2022. Space permitting, a collaborative area is created in addition to the reception rooms in order to promote exchanges and the upskilling of employees. Four branches were relocated to improve client reception conditions. At the same time, working tools are changing to adapt to new uses: the workstation has been redesigned to facilitate remote relations with clients and laptops have been deployed to enable mobility within or outside the branch.

### New distribution model for the business channel

Now, branch managers working alongside the teams already dedicated to our professional clients, form with them a network of more than 500 dedicated contact agents. Another ambitious project for the Caisse d'Epargne Ile-de-France in 2022 was the establishment of two new areas of expertise dedicated to health professionals, as well as an e-branch to support the commercial network and a team dedicated to managing banking services for associations.

The Caisse d'Epargne Ile-de-France has thus become more fluid and efficient in processing its clients' requests, positioning itself as a key player in the professional market.

**€7.5 Bn** real estate loans granted\*

### €995 million equipment loans to

professionals\*

€1.4 Bn consumer loans\*

179,000 property and casualty insurance and disability income insurance contracts €2 Bn net inflows\*

\*Scope: CEIDF territories excluding subsidiaries

### egional ment bank

For a green and societal economic recovery

19 business centres

CA.7 Bh loans granted



deposit surplus



14,000 business clients, social economy, social housing, public sector, real estate professionals

Committed to the development of its territory alongside social and economic players, the Caisse d'Epargne Ile-de-France continued to support its clients in 2022 by financing their development and offering them services adapted to their needs as part of the recovery: an economic, green and social recovery.

### Propose solutions to support the ESG transition

The traditional financier for players who fully contribute to the social development of the territory (social housing, social and solidarity economy, public sector), the Caisse d'Epargne Ile-de-France has also proposed highly targeted solutions to facilitate projects with a strong environmental dimension. With its responsible term account offer, the funds invested are directed towards borrowers who set performance targets in the social or environmental field. And, through the impact loan it continued to grant in 2022, the bank supports clients who have embarked on a proactive CSR approach in the Ile-de-France region.

In 2022, the Caisse d'Epargne Ile-de-France also set up a department dedicated to financing renewable energies.

### Be faithful to its social commitments

In order to support value creation and maintain jobs in a changing economic context, the Caisse d'Epargne IIe-de-France supports companies through Revitalization Ioans. Through this solution, it reaffirms its support for IIe-de-France companies throughout the crisis and its mobilisation in favour of the development of SMEs. In 2022, the Caisse d'Epargne IIe-de-France granted Revitalization Ioans based on 5 funds from the departments of Paris, Seine-Saint-Denis, Seine-et-Marne, Essonne and Val-de-Marne, aimed at creating a thousand lasting jobs.

### Promote the development of the lle-de-France territory

The Caisse d'Epargne IIe-de-France is a regional bank with sales teams specialized in each market and having excellent knowledge of these markets. It has again demonstrated its usefulness in the region through its support to key players. It has granted 4.7 billion in loans to support the economic development of businesses, social housing financing projects, social and solidarity economy actors and local authorities that play a major role in terms of land use planning. At the heart of the IIe-de-France ecosystem, our bank is committed to facilitating business development. In 2022, it continued to mobilize in favour of VSEs, SMEs and players in the social and solidarity economy. Indeed, the bank facilitates their access to the fallout from the Paris 2024 Olympic Games and Paralympic Games by including them in current calls for tenders.

## responsible and committed

### **COO MILLION** in favour of the environmental transition

**C2** billion in patronage 50,000 beneficiaries



The Caisse d'Épargne Ile-de-France has always kept in step with changes in society, the very bedrock of its identity. As a committed bank on its territory, it reinvests the deposits collected in Ile-de-France to finance local projects and invest the money in short circuits. The Caisse has developed the "Territorial Anchor" programme that meets the needs of the real economy and local stakeholders while supporting social players. The Caisse d'Epargne model has proven its relevance and strength for more than two centuries.

### Cooperative bodies renewed reflecting the changing society

As a cooperative bank, the capital of the Caisse d'Epargne IIe-de-France belongs to its clients when they subscribe to cooperative shares from the 9 Local Savings Companies (LSC); the price of one share being 20 euros. The 9 LSCs hold 100% of the capital i.e. €2.375 billion. Each year, cooperative shareholders exercise their right to vote during the General Meeting held in June. Each shareholder has one vote, regardless of the number of shares they hold. The Caisse d'Epargne IIe-de-France has a special relationship with its shareholders maintained through the dedicated website, the

Shareholders Club (Club Sociétaires), the Sociétariat Magazine and themebased conferences. A dedicated "Club des Sociétaires" app was developed to enable Club members to rapidly access offers.

The LSC directors represent the 700,000 cooperative shareholders. All of these elected representatives come from a very broad spectrum of rich and diverse professional backgrounds. Craftsmen, traders, the self-employed, entrepreneurs, employees, pensioners... all the professions in the economic and social activity in the Ile-de-France region are represented. The diversity of the sectors from which they come (ecology, culture, gastronomy...) is the promise of greater human wealth for the boards of directors in the different LSCs.

### People at the heart of the company

In 2022, the Caisse d'Epargne IIe-de-France remained committed to gender diversity and professional equality, as evidenced by the AFNOR Women-Men Equality label renewed in 2020. One concrete result of its commitment is the score of 94 out of 100 on the Professional Equality Index awarded by the State, placing it among the Group's most advanced in this area.



It continued to support all clients in difficulty and granted over €628,000 in 177 micro-loans. It also remains committed to financial training through the Finances & Pédagogie association, with more than 160 interventions in 2022 impacting 1,600 people.

The Caisse d'Epargne IIe-de-France develops the employability of its employees by promoting their skills development and by supporting them in advancing their professional career. This is one of the priorities in its human resources policy. All employees are thus trained in a full range of key skills.

### Always there for the health and culture sectors

The Caisse d'Epargne IIe-de-France was named Leading Patron of Culture by the Ministry of Culture for the 2<sup>nd</sup> time in 2021. Thanks to its long-term sponsorship policy, it has been able to forge links of trust with the cultural and solidarity actors on its territory and participate in the development of structuring projects. Its historic partnership with the Comédie-Française for 15 years has enabled 100,000 young people to benefit from free tickets to shows and educational activities.

In addition, the Caisse d'Epargne Ile-de-France supports medical research by being a patron of Vaincre le Cancer, Odyssea (solidarity race for the benefit of research against breast cancer), and CAMI Sport & Cancer, an association whose mission is to develop therapeutic physical

activity programmes. In all, the Caisse d'Epargne Ile-de-France donates more than 2 million euros in patronage for projects of general interest.

### **Preserve the environment**

Caisse d'Epargne lle-de-France supports its clients in their environmental transition by making them offers adapted to climate challenges. It has been structured to meet the needs of clients as regards financing of projects related to the energy transition. In 2022, it participated in the financing package for 10 renewable energy projects to the tune of  $\leq$ 126 million (+ 46% over 2021) for a total capacity of 344 MW.

In addition, the Caisse d'Epargne IIe-de-France is the only bank to offer a complete offer of financing for condominiums, with group loans, EcoPTZ Copropriété loans and grant advances. In 2022, it distributed €77 million in Eco PTZ Copropriété loans and Ma Prime Rénov' financing for the energy renovation of condominiums. On the supplier side, it holds the Supplier Relations and Responsible Procurement, responsible supplier relations label and selects mostly local suppliers. On the clients side, the Caisse d'Epargne IIe-de-France recycled 30,000 bank cards in 2022.

The Caisse d'Epargne lle-de-France has set itself the goal of reducing its carbon footprint by 15% by 2024. The most significant item in its carbon footprint is procurement, which accounts for 42% of its total greenhouse gas emissions. CEIDF's carbon footprint (excluding financing) is down 10% in 2022 compared to 2019.

### three subsidiaries

### For influence beyond Ile-de-France



The Banque de Tahiti actively contributes to the economic dynamics of French Polynesia by serving Polynesians and their projects, with a 37.3% market share in loans and 34.3% market share in deposits.

It ended 2022 with nearly XPF 27 billion in loans granted to individuals and nearly XPF 20 billion in equipment loans for professionals and businesses.

With the aim of becoming the reference bank of Fenua, the Banque de Tahiti has undertaken a large business project, named Avei'a 2.1. This project aims to meet the challenges of tomorrow, with as the main focus points: modernisation of distribution, business transformation, quality of service, client satisfaction and digitisation.

The Banque de Tahiti is also concerned about its environment and, starting in October 2022, was the first bank in the territory and in the BPCE group to offer bank cards 75% made from recycled plastic from the oceans. With this new range, the Banque de Tahiti has successfully achieved its target: combine innovation and environmental protection!

> FRÉDÉRIC PANIGOT Managing Director

> > business centre

47.000

clients

private bank

320

employees

17 branches



The Caisse d'Éparque Ile-de-France has 80.2 % of the capital of the Banque BCP.

The Banque BCP is an affinity bank located throughout France, serving private clients and entrepreneurs having links with Portugal.

It supports their projects and places its expertise at their disposal, in particular in such areas as real estate and international asset management and succession planning. The bank's latest digital innovations make life easier for clients, while fostering very close relations. At the Banque BCP, each client has a named account officer in one of the 52 branches.

The Banque BCP is a socially committed company and supports numerous associations in France and Portugal. The Banque BCP is thus a partner of the Fondation Pour la Recherche Médicale in France. In Portugal, it supports centres for minors and takes part in reforestation programmes.

### **JEAN-PHILIPPE DIEHL** Chairman of the Management Board

470 employees

52 branches

136,000 clients



### **Banque de** Nouvelle Calédonie

The Banque de Nouvelle-Calédonie came about from the merger of the Caisse d'Epargne de Nouvelle-Calédonie and the Bangue de Nouvelle-Calédonie 12 years ago. It has a strong local presence with 15 branches providing financing services to individuals, professionals, 2 corporate business centres, 1 branch for the self-employed, 1 real estate division, 1 international service and 1 Private Banking branch.

The Bangue de Nouvelle-Calédonie is the 2<sup>nd</sup> biggest financial institution on the territory with market shares of 29.8% for loans and 24.2% for deposits. It is committed to sustainable development alongside local companies and participates in the financing of green energy: wind power, solar farms. Internally, the Banque de Nouvelle Calédonie raises awareness and mobilizes its employees around CSR-related actions: awareness of waste reduction and energy savings, support for associations working for the preservation of the environment, etc.

### CÉDRIC GLORIEUX Managing Director 350 51.000

employees

clients

16 branches

business centres

### www.caisse-epargne-ile-de-france.fr



PARTENAIRE PREMIUM



Caisse d'Epargne et de Prévoyance IIe-de-France - 26/28, rue Neuve Tolbiac - CS 91344 - 75633 Paris Cedex 13 - Cooperative bank governed by Articles L 512-85 et seq. of the French Monetary and Financial Code - Société Anonyme with a Management Board and a Steering and Supervisory Board - registered office: 19, rue du Louvre – 75001 Paris - Capital: €2,375,000,000 - 382 900 942 RCS Paris - Insurance intermediary registered with ORIAS under the number 07 005 200 - unique identifier REP Papiers No. FR232581\_03FWUB (BPCE - SIRET 493 455 042).



### **Institutional Affairs Department**